

PRIMARY LOGO



TYPEFACE

AVENIR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&

- Avenir Light
- Avenir Book
- Avenir Roman
- Avenir Medium
- Avenir Heavy**
- Avenir Black**

COLOR PALETTE

#8F1D20

#2A3076